

SOLUTIONSFEST™ by Steam Way

When: **August 17, 2004**

Where: **Wallingford, CT**

Time: **2:00 PM - 8:00 PM**

To be held at:



24 S. Orchard Street, Wallingford, CT



Your 'Big Kahuna' Crew Leader: **Scott Rendall**

To register, for directions, or for lodging recommendations, call 1-800-322-5321 or 203-269-8412.

Presented by the:



Your Customers Are Installing More Hard Wood Floors. Learn How You Can Profit From It!

Hands-On Problem Solving Product Application Training

1



Customer Care Specialist Training

Residential Wood Floor Care - Finish Restoration and Renovation Without Sanding
2:00 - 4:00 pm

A SIMPLE TO APPLY, TROUBLE FREE RESIDENTIAL MAINTENANCE WOOD CLEANING AND REFINISHING PROGRAM

SIMPLE SYSTEMS FOR BEGINNERS, ADVANCED SYSTEMS FOR EXPERTS

LEARN HOW TO CUT 33% OF THE TIME IT TAKES TO DO THIS JOB

- ~ Residential Wood Floor Cleaning And Maintenance
- ~ Residential Wood Floor Refinishing
- ~ The Necessary Equipment, Chemicals And Floor Pads
- ~ Finish Restoration vs. Finish Renovation
- ~ How To Charge For This Service

Problem + Steam Way = Money Making Solution

FunZONE Product Playground

4:00 - 6:00 pm

You'll have a chance to see live demonstrations and participate first hand using the latest tools, chemicals, and procedures in:
• Stain Treatment • Upholstery Cleaning • Commercial Carpet Cleaning • Wood Floor Care • Odor Control • Mold and Mildew Sanitization • and more
Compare Products Side-by-Side!

2

You can earn IICRC Continuing Education Credits by attending **SOLUTIONSFEST**

3

FREE Dinner with the "Big Kahuna" 5:15 - 6:00 pm

An informal meal with your True Blue Training Crew Instructor. Open question and answer period. Your meal will be provided by New England SteamWay Distributors.

4



Customer Care Specialist Training

Commercial Carpet Cleaning - Speed Cleaning Strategies
6:00 - 8:00 pm

Are You Looking For A New Commercial Carpet Cleaning System That Cleans As Fast As Bonnet Cleaning. Without All The Drawbacks. And Takes Advantage Of Equipment You May Already Own?

Hands-On Problem Solving Product Application Training

CLEANING RATES UP TO 3000 SQUARE FEET PER HOUR

SAFER AGITATION THAN BONNET CLEANING OR A ROTARY BRUSH

EFFECTIVE SPEED CLEANING CHEMISTRY FOR HWE

ENCAPSULATION CLEANING - MIST & BRUSH CARPET CLEANING SYSTEM

- ~ Learn About The New "Mist And Brush System
- ~ Effective Commercial Olefin & Wool Cleaning Procedures
- ~ How To Compete With Any System Or Method
- ~ Safer Agitation That Lifts Carpet Pile Instead Of Matting
- ~ Exclusive, Proprietary Soil Redeposit Prevention And Anti-resoiling Chemistry
- ~ Using Truck Mounts On Large Commercial Jobs

Problem/Challenge +
Steam Way =
Money Making \$olution



SOLUTIONSFEST...

24 S. Orchard Street
Wallingford, CT 06492
800-322-5321 or 203-269-8412



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24 S. Orchard Street, Wallingford, CT

Customer Care Specialist Training

To register, for directions, or for lodging recommendations, call 1-800-322-5321 or 203-269-8412.

Virtual Reality Hands-On Application Training Virtually FREE!

Each company in attendance will receive a Free Case of pH-iber Guard™ Product for attending

the **TECHZONE Training of SOLUTIONSFEST**

Problem/Challenge + Steam Way = Money Making \$olution

Registration Form

To register, please call 1-800-322-5321 (we do take Visa/Mastercard/American Express for phone registrations) or return this registration form to: **New England Steam Way Distributors, 24 S. Orchard St., Wallingford CT 06492**

Registration Fees:
\$59 First Person From Your Company
\$99 For The Whole Company *
 INCLUDES ALL EVENTS, PLUS EACH COMPANY WILL RECEIVE A FREE CASE OF THE NEW PH-IBER™ GUARD PRODUCT.
 If you only want to attend one TECHZONE Training session, the cost is \$39 per person, \$59 for the whole company*.

* - Bring as many people as you like but please preregister their names. Please notify us of any last minute additions or subtractions so we can ensure that food is available for everyone. Feel free to substitute attendees as a result of last minute schedule changes without notifying us.

Please find a check for \$_____ enclosed to cover registration fees for SOLUTIONSFEST and/or TECHZONE Training

Please charge \$_____ to my MasterCard/Visa/American Express (Circle One) to cover registration fees for SOLUTIONSFEST and/or TECHZONE Training

Card Number _____ Expiration Date _____

Signature on Card _____

Names of those attending*: _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____ Fax: _____

email: _____